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National

Plans for Adelaide's first Tiffany & Co store on North Tce approved

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Concept image of Adelaide's first-ever Tiffany & Co store ... planned for North Tce. Source: Supplied

AN "engagement salon" and private sales room will feature inside Adelaide's first Tiffany & Co store, which will front North Tce as a tall, white box protruding onto the footpath from the back of the David Jones building.

Concept images are revealed in the jeweller's development application, which was recommended for approval at Adelaide City Council's development assessment panel tonight.

Tiffany's Adelaide store will become only its eighth in Australia, having already established a presence in Sydney, Melbourne, Brisbane and Perth

TELL US BELOW: Are you counting down the days until the iconic store opens in Adelaide?

The facade of the \$1.34 million store will have a 2m tall marble base below fluted panelling and a 6m wide company sign in white lettering.

"Tiffany & Co stores in both CBD and suburban locations elsewhere around the world have proven to draw thousands of customers daily," the application states.

"(The store) will present a carefully designed and stylish facade to the public realm consistent with that of stores across Australia and the globe."

Made famous in the movie Breakfast at Tiffany's starring Audrey Hepburn and worn by models, musicians and movie stars including Gwyneth Paltrow, Tiffany has become a global jewellery phenomenon.

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Occupying the former Air Bistro & Bar site in the Adelaide Central Plaza complex, the store will have a 21m wide frontage with a facade more than 11m tall. It is expected to open in October.

Adelaide City Council has already given permission for the building to be extended and encroach half a metre onto the North http://www.news.com.au/national/south-australia/plans-for-adelaides-first-tiffany-co-store-on-north-tc...

Tce footpath.

Tiffany previously refused to release the concept images when the application was first lodged in February.

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SOURCE: http://www.news.com.au/national/south-australia/plans-for-adelaides-first-tiffany-co-store-on-north-tce-approved/story-fnii5yv4-1226883746596