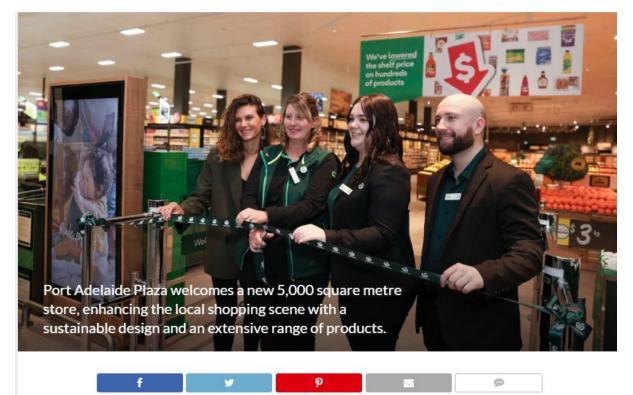


## FIRST LOOK: Woolworths opens new sustainabilityfocused flagship store in Port Adelaide

By Bella McGreevy

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Port Adelaide Plaza saw the addition of a brand new Woolworths Supermarket, which opened its doors just yesterday. This 5,000 square metre store is positioned to enhance the shopping experience by offering locals increased convenience and an extensive selection of quality products.

Shaun Bonett, Founder and CEO of Precision Group, commented on this new development.

"We're thrilled to welcome Woolworths Group's continued investment at Port Adelaide Plaza and its ongoing partnership with Precision Group."

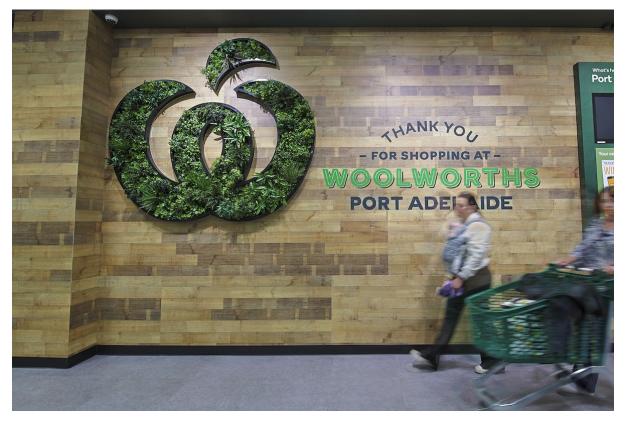
"The opening of Woolworths marks a significant milestone for the Port Adelaide community, bringing enhanced convenience and access to quality food and everyday essentials for local residents and the surrounding suburbs from one of Australia's most trusted brands," he said.



The meticulously planned layout of the new Woolworths intends to simplify the shopping process. Features include a broad range of fresh produce, all sourced from Australia, alongside a selection of local seafood and delicious baked goods.

The store not only prioritises convenience through its physical layout but also offers technological conveniences, such as six dedicated Direct to Boot parking bays for easy collection of online orders. The new supermarket design also incorporates sustainable elements. Over 800 solar panels have been fitted to reduce energy consumption. The store's refrigeration systems are also designed to lower environmental impacts. Even the shopping trolleys are made from recycled materials, emphasising Woolworths' commitment to sustainability.

The arrival of Woolworths at Port Adelaide Plaza follows the successful launch of Big W in November 2024. Woolworths joins a roster of over 70 specialty stores and services, including Aldi, Liquorland, The Reject Shop, and the upcoming addition of Tony & Mark's in mid-August.



Bonett added, "Big W's success at Port Adelaide Plaza has demonstrated the growing demand for accessible, everyday lifestyle retail. By bringing together the strengths of Big W and Woolworths, alongside more than 70 specialty stores and services, we're poised to deliver an even richer and more convenient shopping experience for the community."

Woolworths is part of Precision Group's strategy to evolve Port Adelaide Plaza, aligning with customer expectations and fortifying its status as a vibrant retail hub within Adelaide's dynamic Port Adelaide precinct.

Other notable retail brands at the plaza include Amplifon, Australia Post, Bailey Nelson, Bakers Delight, Boost Juice, Clinpath Pathology, Elite Supplements, Essential Beauty, Gong Cha, House, Intersport, Just Cuts, National Australia Bank, Surf Dive 'n' Ski, The Beauty & Brow Parlour, TerryWhite Chemmart, Vodafone, and Wendy's Milk Bar. The main trade area population around Port Adelaide Plaza is expected to see a substantial increase of approximately 10.2% over the next decade. This projection is driven by the rising demand for medium and high-density residential units within the precinct.

Well-connected by public transport and with ample parking, Port Adelaide Plaza is positioning itself as not only a shopping destination but a central community space for the growing population.

WHAT: New Woolworths WHERE: Port Adelaide Plaza, 200-220 Commercial Rd, Port Adelaide WHEN: Opened yesterday