

Luxury 50-level tower planned to rise above Brisbane's oldest pub

Developers plan to build a 284-room luxury tower reaching 50 storeys above Brisbane's oldest surviving pub ahead of the 2032 Olympics. SEE THE PICS

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The proposed Victory Tower's rooftop bar. Pic: Precision Group

A luxury tower with plans to operate as a high-end hotel with a rooftop bar and restaurants could be built next to Brisbane's oldest pub ahead of the 2032 Games.

The proposed Victory Tower would tower 50 storeys above the Victory Hotel, originally the Prince of Wales, which been a fixture in Brisbane since 1855.

The Brisbane City Council confirms it is the CBD's oldest surviving hotel.

Precision Group, the owners of the Victory Hotel are behind the development, which would be built on a 924 sqm site behind the iconic Brisbane venue, the Victory Hotel.

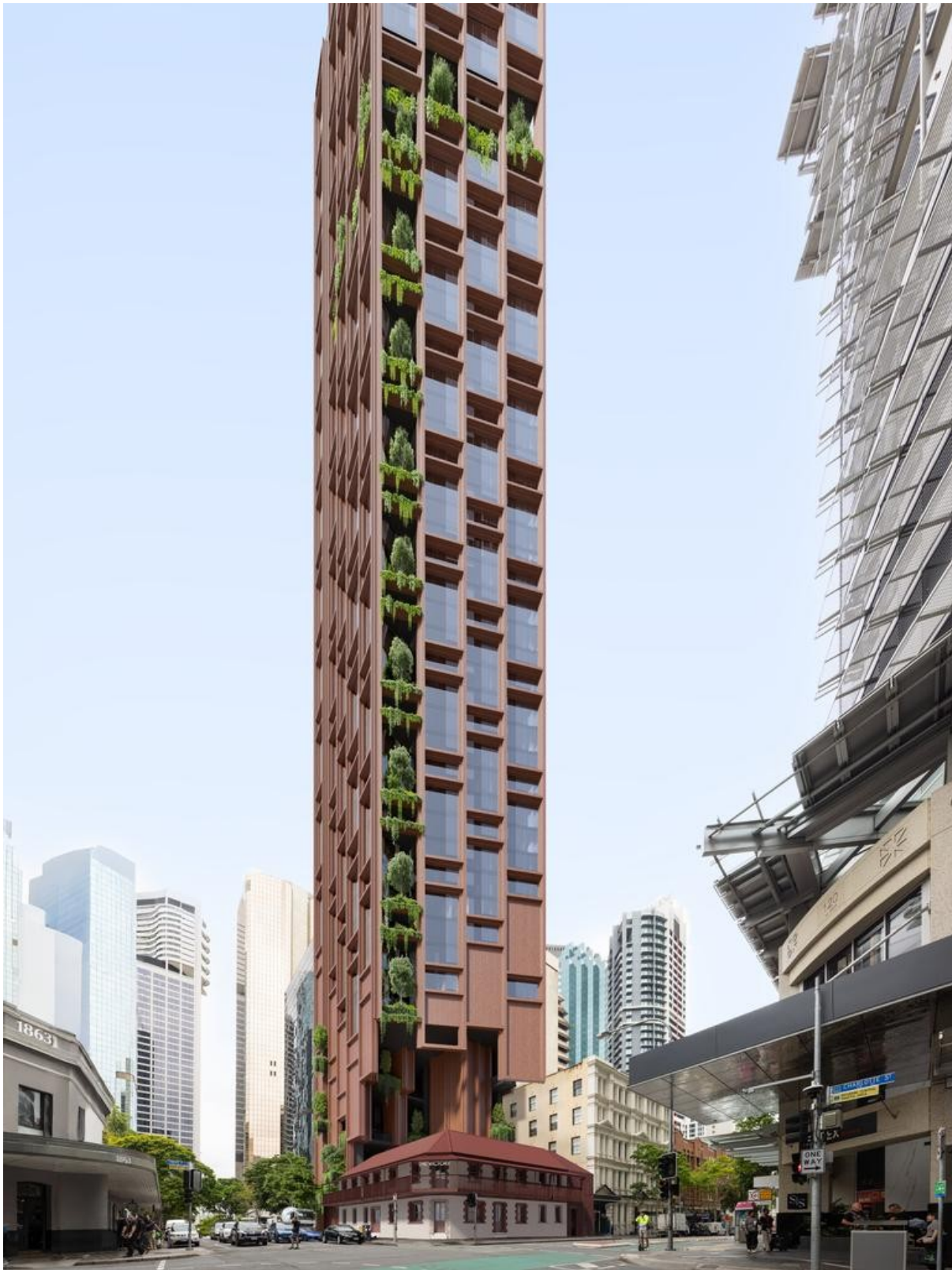


The Victory Hotel in Brisbane

The proposed 16,000 sqm tower would deliver 284 rooms and amenities including restaurants, a public rooftop bar and a hotel pool on the 40th storey.

Precision Group Founder Shaun Bonett said Brisbane's upcoming role as host city for the 2032 Olympic and Paralympic Games had created an opportunity for a new high-quality hotel in the CBD.

“In the lead up to the games, there is a growing need for new accommodation offerings, in particular those that can capitalise on well connected, under-utilised infill sites within the city,” Mr Bonett said.



The proposed Victory Tower. Pic: Precision Group



The podium area. Pic: Precision Group

“We’ve drawn on the look and feel of the much-loved Victory Hotel to create what is ultimately a unique and contemporary urban landmark – one that supports Brisbane’s evolving tourism infrastructure ahead of the Games while still celebrating the sites historic roots.”

Precision Group engaged architecture firm Bureau Proberts and interior designers S.Shyne to create the vision and worked closely with renowned heritage architect Ruth Woods to ensure the plans honoured the historical site.



The proposed Victory Tower's pool area. Pic: Precision Group

The tower features a ‘reverse podium’ approach, lifting the tower six storeys above the ground, allowing the heritage pub to remain visually dominant from street level.

The new plans follow the recent approval of a refurbishment of the Victory Hotel which will transform it into four separate venues, including a sports bar and beer garden, rooftop garden bar, steak house restaurant, and a basement ‘speak easy’ style bar with gaming room.

“This tower is a natural evolution of the Victory’s refurbishment, adding new layers hospitality and other mixed-use offerings around the existing building and forming an elevated destination that extends the hospitality aspect of the pub vertically,” Mr Bonett said.

Pending development approval, the Victory Tower is planned for completion prior to 2032 with the approved refurbishment works set to commence in the second quarter of 2026.



The proposed Victory Tower's foyer. Pic: Precision Group