

FASHION LOUIS VUITTON

G RAZIA

By Team GRAZIA

LOUIS VUITTON OPENS A POP-UP STORE IN ADELAIDE JUST IN TIME FOR THE HOLIDAY GIFTING SEASON

In an Adelaide first...



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The new Louis Vuitton pop-up boutique in Adelaide, Australia. Credit: Courtesy of Louis Vuitton

Adelaide dwellers, rejoice. A Louis Vuitton pop-up boutique will be in residency at Adelaide Central Plaza from October 13, 2023 to December 28, 2023. Celebrating the house's savoir-faire, the pop-up introduces a new and modern architectual concept, inspired by the industrial nature of the space and LV's storied approach to innovation and



celebrated 10 years at the house's helm—took his vision to new heights partnering up once again with production designer James Chinlin. Together, they created a show venue that mimicked a hot air balloon, both inside and out. Yes, for Louis Vuitton Spring/Summer 2024 women's collection, this theme of air taking shapes was woven throughout the collection with inflated bubble hems, parachute sleeves and loosely draped skirts that caught in the wind. You can read a full account of the Paris spectacle here. You can watch the show here.

LOUIS VUITTON, ADELAIDE POP-UP ADELAIDE CENTRAL PLAZA G06, 100 RUNDLE MALL ADELAIDE SA 5000

BOUTIQUE OPENING HOURS: MONDAY-THURSDAY: 9AM-5.30PM FRIDAY: 9AM-9PM SATURDAY: 9AM-5PM SUNDAY: 10AM-5PM





The new Louis Vuitton pop-up boutique in Adelaide, Australia. Credit: Courtesy of Louis Vuitton

topics: LOUIS VUITTON, TRENDING



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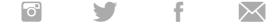
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While Bowie mused if there was indeed life on the jourth terrestrial planet, NASA is sending humans there. Back on Earth, in a far-flung corner of Santorini, diaphanous gowns, laser-cut detailing, and embellished armour are readying for a fashionable existence on Mars' rocky, red surface



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